

Steve Jobs



Pre-Reading

A. Warm-Up Questions

1. Who is the person in the picture?
2. What country is this person from?
3. Why is this person famous?

B. Vocabulary Preview

Match up as many words and meanings as you can.

Check this exercise again after seeing the words in context on page 2.

- | | | |
|--------------|------------------------------------|---|
| _____ | 1. adopt (<i>verb</i>) | a) doing well in business, finance, or another field |
| _____ | 2. garage (<i>noun</i>) | b) a storage place for cars, tools, and other household equipment |
| _____ | 3. successful (<i>adjective</i>) | c) the Chief Executive Officer, the leader of a company |
| <u> h </u> | 4. animation (<i>noun</i>) | d) machinery related to science and knowledge |
| _____ | 5. design (<i>verb</i>) | e) to raise a child that is not your birth child |
| _____ | 6. CEO (<i>noun</i>) | f) worth a lot of money |
| _____ | 7. valuable (<i>adjective</i>) | g) to develop the look and feel of something |
| _____ | 8. technology (<i>noun</i>) | h) drawings that move on the screen |

Reading

ABOUT STEVE JOBS

1. Steve Jobs was born in California in 1955. He was **adopted** as a baby. In school, his interests were art, history, and electronics. In school, Steve Jobs worked in his **garage** with his friend Steve Wozniak. They built a computer together. In 1976, the two Steves started Apple Computers.
2. Apple grew into a **successful** company. Another successful computer company was IBM. IBM took a lot of Apple's business away. In 1985, Steve Jobs left his own company. He purchased Pixar **Animation** Studios. Pixar made films like *Toy Story* and *Monsters, Inc.*
3. In 1996, Steve Jobs returned to Apple. He became the **CEO**. Jobs **designed technology**, including the iPhone, the iPod, and the iPad. In 2011, Apple was the most **valuable** company in the world. Steve Jobs died of pancreatic cancer that same year.



Writing

ABOUT ME

Finish the *About Me* sentences. Use your own personal information.

1. Steve Jobs *was* born in California.

I was _____

3. Pixar made films like *Toy Story* and *Monsters, Inc.*

Some films I like are _____

2. Steve Jobs's interests were art, history, and electronics.

My interests are _____

4. Steve Jobs designed the iPhone, the iPod, and the iPad.

Technology that I use includes _____

Comprehension

A. Timeline

Put the timeline in the correct order.

- _____ Steve Jobs and Steve Wozniak built a computer.
- _____ Jobs left the company he started.
- _____ Steve Jobs died of pancreatic cancer.
- _____ Steve Jobs returned to Apple and became the CEO.
- _____ Steve Jobs was adopted in California.
- _____ Steve Jobs purchased Pixar Animation.
- _____ Steve Jobs became interested in art and electronics.
- _____ The two Steves started a computer company.

B. Forming Questions

Work with a partner. Here are the answers. What are the questions?

1. _____

Steve Jobs was born in California.

2. _____

Steve Wozniak was Steve Jobs's first partner.

3. _____

Pixar Animation Studios is a company that makes films.

4. _____

Steve Jobs died of pancreatic cancer.

Vocabulary Review

Circle the best word to complete each sentence.

1. We store the bikes and tools in the...
 - a) garbage
 - b) garage
 - c) carriage
2. Apple products have a nice...
 - a) design
 - b) company
 - c) electronic
3. The head of the company is the...
 - a) COE
 - b) CEO
 - c) CEA
4. I don't know my birth mother. I was...
 - a) divorced
 - b) born
 - c) adopted
5. My brother has a great job. He is very...
 - a) success
 - b) successful
 - c) succeed
6. Be careful. This necklace is...
 - a) value
 - b) evaluation
 - c) valuable

How to Be Successful

As a young schoolboy, Steve Jobs loved art, history, and electronics. He followed his interests and became a successful designer in the field of computers and technology.

What were your interests as a young child? Ask some of your classmates about their childhood interests.

Classmate	Interests

Listening

A. Gap Fill

Listen to a recording of this reading.

Fill in the gaps. Listen again and check your answers.

1. Steve Jobs was born in _____ in 1955. He was **adopted** as a _____. In school, his interests were _____, history, and electronics. In high school, Steve Jobs worked in his **garage** with his friend Steve Wozniak. They _____ a computer together. In 1976, the two Steves started Apple Computers.
2. Apple _____ into a **successful** company. Another successful computer company was IBM. IBM took a lot of Apple's _____ away. In 1985, Steve Jobs left his own company. He **purchased** Pixar **Animation** studios. Pixar made _____ like *Toy Story* and *Monsters, Inc.*
3. In 1996, Steve Jobs returned to Apple. He _____ the **CEO**. Jobs **designed** technology, including the iPhone, the iPod, and the iPad. In 2011, Apple was the most **valuable** company in the world. Steve Jobs _____ of pancreatic cancer that same year.



B. Extra Practice

Do you want more listening practice? After you fill in the gaps in Part A, listen to the recording a few more times. Write down all of the company names that you hear. Don't forget that the name of a company or business is a proper noun. Be sure to use capital letters properly.